

Why Restaurants Benefit More from Pickup Deals Than Delivery

Feature	Tesquito (Pickup Deals)
Commission Fees	0% – free to use
Upfront Cost	None – only prepare food if enough buyers commit
Risk Level	Low risk – bulk orders only if campaign goal met
Order Type	Pickup only – customers come to you
Profit Margins	Highest possible – no delivery cuts
Customer Connection	Direct relationship – you meet customers face-to-face
Marketing	Built-in group deal promotion
Ideal For	Restaurants wanting to keep full profits & drive in-person pickup traffic

Feature	Uber Eats
Commission Fees	15–30% per order
Upfront Cost	None, but pay per order commission
Risk Level	High – pay commission regardless of food cost
Order Type	Delivery (some pickup)
Profit Margins	Lower due to high fees
Customer Connection	Limited – driver is the middleman
Marketing	App listing with competition
Ideal For	Restaurants willing to trade profit for convenience

Feature	DoorDash
Commission Fees	15–30% per order
Upfront Cost	None, but pay per order commission
Risk Level	High – same as Uber Eats
Order Type	Delivery (some pickup)
Profit Margins	Lower due to high fees
Customer Connection	Limited – driver is the middleman
Marketing	App listing with competition
Ideal For	Same as Uber Eats

Feature	Grubhub
Commission Fees	15–30% per order
Upfront Cost	None, but pay per order commission
Risk Level	High – same as Uber Eats
Order Type	Delivery (some pickup)
Profit Margins	Lower due to high fees
Customer Connection	Limited – driver is the middleman
Marketing	App listing with competition
Ideal For	Same as Uber Eats

Conclusion: Small businesses should use Tesquito because it offers a risk-free, easy, and cost-effective way to reach more customers, sell in bulk, and boost profits without relying on expensive platforms or coupons.

By using Tesquito:

- ✔ **•Zero commission fees** – keep 100% of your sale price.
- ✔ **•No delivery headaches** – no drivers, no delays, no missing orders.
- ✔ **•Bulk order advantage** – run campaigns that guarantee a profit before cooking.
- ✔ **•Customer loyalty** – pickup deals encourage repeat visits.
- ✔ **•Faster cash flow** – no long payout cycles like some delivery services.