

**WHERE BUYERS & SELLERS
FINALLY FIND COMMON
GROUND.**

Which Tesquito Model Is Superior?

When it comes to optimizing your business strategies, choosing the right Tesquito model can make all the difference. It's crucial to understand that selling products at excessively low prices can significantly impact your profitability. Even when a business manages to sell a substantial quantity, such as 10,000 pieces, it doesn't guarantee a profit due to the associated expenses like shipping and packaging costs, among others.

Consider a scenario where you're selling Smartphone Glass Protectors that you've sourced from a supplier for \$3 per piece (in a pack of 10). In a crowded marketplace with numerous competitors offering the same product, the temptation to lower your prices to attract sales is strong. However, the downside is that when everyone is engaged in a price war, businesses often find themselves in a race to the bottom, resulting in diminished profit margins.

Now, here's where Tesquito's Campaign Mode comes into play, offering a more strategic approach. Instead of selling individual units, you can approach your supplier for a quote on a larger quantity, say 100 pieces, and secure a significantly better per-unit cost, perhaps as low as \$0.99. With this advantageous offer from your supplier, you can launch your first campaign on Tesquito. You set the campaign's target number of participants and determine the minimum number needed to ensure a profitable sale.

For instance, let's assume you need 100 people to participate in the campaign to achieve a profit. Once this target is reached, you can notify the participants via email, finalizing the sales only when the required number is met. This means no more losses or selling at a loss.

To maximize the impact of your campaign, you can share it through various channels, such as social media, your network, and more. This strategic approach not only helps you boost your sales but also safeguards your profitability by avoiding the pitfalls of relentless price competition.

In conclusion, choosing the right Tesquito model can be the key to achieving profitable sales in a competitive market. By using Campaign Mode and adopting a strategic approach to selling, you can protect your profits and set your business on a path to success.

Unlock Success with One Powerful Campaign:

Create, Convert, Conquer!

**Create your
own Campaign
Today!**



www.tesquito.com b2b.tesquito.com